

## **Affiliate Program Terms & Conditions**

### **1. Definitions**

**Affiliate:** Individuals or companies accepted into the BetGoat Affiliate Program.

**Affiliate Account:** Dashboard for tracking performance, accessing marketing materials, viewing financial reports, and managing payments.

**Affiliate Program:** BetGoat's referral program, governed by these terms.

**Affiliate Website:** Sites/layouts owned by the Affiliate that refer traffic to BetGoat.

**Agreement:** Contract between BetGoat and Affiliate, including these Terms & Conditions and Annex A.

**Company:** BetGoat (registered as Cyclone Tech Solution Pte. Ltd.).

**Content:** Marketing materials provided by BetGoat (links, banners, creatives).

**FTD (First-Time Depositor):** A new player who registers and deposits via the Affiliate link.

**Net Gaming Revenue (NGR):** Monthly gross revenue minus processing fees, bonuses, taxes, and chargebacks.

**Real-Money Player:** A new user who registers, deposits minimum amount, and places a real-money bet.

**Master Affiliate:** Affiliate authorized to recruit sub-affiliates and earn override commissions.

**Sub-Affiliate:** Affiliate referred by a Master Affiliate via a tracking link.

**Tracking Link:** Unique URL generated for the Affiliate to track new customers.

**Platform(s):** BetGoat's brands and websites (casino, sportsbook, live casino, etc.).

**Player Account:** Betting account used by the Affiliate to verify compliance.

**Privacy Policy:** Applicable data privacy policies for the platform(s).

### **2. Objective & Scope**

2.1 Affiliates operate websites or channels and refer prospective players to BetGoat.

2.2 Affiliates earn commissions per Annex A, based on traffic quality and revenue generated.

2.3 "NGR" may be redefined for new product lines without prior notification.

### **3. Qualification**

3.1 By joining, Affiliates warrant that:

- a) They are of legal age and legally capable.
- b) They hold all necessary rights, licenses, and permissions.
- c) They will abide by all applicable laws and BetGoat policies.

d) They understand and agree to these Terms & Conditions.

#### **4. BetGoat Obligations**

- 4.1 Provide tracking links, marketing content, and reporting tools.
- 4.2 Calculate NGR, track earnings, and update Affiliate dashboard.
- 4.3 Pay commissions per Annex A schedules.
- 4.4 Reserve the right to suspend affiliate accounts or withhold commission during investigations or suspected policy violations.

#### **5. Affiliate Obligations**

- 5.1 Promote BetGoat professionally and comply with BetGoat guidelines and legal requirements.
- 5.2 Use only approved tracking links and creatives.
- 5.3 Ensure marketing content is legal, non-deceptive, and nowhere misleading.
- 5.4 Avoid targeting minors or restricted jurisdictions.
- 5.5 Prohibit fraudulent traffic generation (e.g., self-deposits, spam, SEO manipulation).
- 5.6 Avoid causing brand confusion—do not use BetGoat IP without written consent.
- 5.7 Do not bid on BetGoat trademarks in PPC campaigns unless explicitly authorized.

#### **6. Dormancy**

- 6.1 Affiliates with zero FTDs for 6 consecutive months become dormant.
- 6.2 Dormant Affiliates earn a flat 5% revenue share until reactivated.
- 6.3 Generating at least one FTD reactivates full commission privileges.

#### **7. Sub-Affiliate Structure**

- 7.1 Master Affiliates may recruit Sub-Affiliates with BetGoat approval.
- 7.2 A 5% override commission applies to Sub-Affiliate earnings, per Annex A.
- 7.3 Negative carry-forward losses by Sub-Affiliates also apply to Master Affiliates.
- 7.4 Misconduct by Sub-Affiliates may lead to withholding by BetGoat.
- 7.5 Master Affiliates are responsible for Sub-Affiliate compliance and conduct.
- 7.6 BetGoat is not responsible for Master/Sub-Affiliate relationships or disputes.

#### **8. Payment Terms**

- 8.1 Commissions are paid monthly based on NGR from real-money players.
- 8.2 Payment threshold: Minimum 100 USDT per month. Balances roll over if under threshold.
- 8.3 Payments issued by the 8th working day of each month.
- 8.4 Negative balances carry over until offset.
- 8.5 Payments are final upon acceptance; disputes must be made within 7 days.
- 8.6 BetGoat may withhold payments for up to 60 days during investigations.
- 8.7 No commission is due on illegal or non-compliant traffic.
- 8.8 Affiliates must reimburse BetGoat for commissions earned through fraud.
- 8.9 After termination, only earned & unpaid commissions are payable (subject to investigation).
- 8.10 Commission model changes (e.g. CPA offer) replace previous agreement terms.
- 8.11 Affiliates are responsible for all tax obligations related to earnings.

#### **9. Termination**

9.1 Either party may terminate with 30 days' written notice.

9.2 Upon termination:

- a) Remove all references to BetGoat.
- b) Cease use of BetGoat IP.
- c) Pending, verified commissions are paid after review.
- d) Immediate termination without notice if the Affiliate breaches policy.
- e) Return or delete confidential materials.
- f) Survival of confidentiality obligations and liability for pre-termination breaches.

## **10. Warranties & Liability**

10.1 Services are provided "as is." BetGoat disclaims all implied warranties.

10.2 BetGoat is not liable for internet-related disruptions or indirect damages.

## **11. Indemnity**

11.1 The Affiliate indemnifies BetGoat and affiliates from all losses related to:

- a) Breach of agreement terms.
- b) Misuse of marketing materials.
- c) Unauthorized activities on the Affiliate's site.
- d) IP violations or defamatory content.

11.2 BetGoat may participate in defense at its expense.

## **12. BetGoat's Rights**

12.1 BetGoat may refuse or close any player or affiliate account to comply with policy or law.

12.2 Breaches by Affiliates may lead to account suspension or closure.

## **13. Law and Jurisdiction**

13.1 This Agreement is governed by the Government of the Autonomous Island of Anjouan, Union of Comoros.

13.2 All disputes fall under the jurisdiction of the Government of the Autonomous Island of Anjouan, Union of Comoros courts.

## **14. Assignment**

14.1 Affiliates may not transfer their Agreement without BetGoat's written consent.

14.2 BetGoat may transfer at its discretion.

14.3 Sale of affiliate business requires 30-day notice and preliminary BetGoat approval.

## **15. No Waiver**

15.1 Failure to enforce a term does not waive BetGoat's right to enforce it later.

## **16. Force Majeure**

16.1 Neither party is liable for delays beyond their control (e.g. natural disasters, strikes). If lasting >30 days, either party may terminate.

## **17. Relationship**

17.1 Affiliates are independent contractors, with no authority to bind BetGoat.

## **18. Severability**

18.1 Invalid provisions do not invalidate the whole Agreement.

**19. Confidentiality**

19.1 All BetGoat business, financial, and player data is confidential and must not be disclosed or used beyond this Agreement. Obligations survive termination.

**20. Amendments**

20.1 BetGoat may amend these terms at any time. Affiliates are notified via platform updates. The English-language version prevails.

**21. Intellectual Property**

21.1 Affiliates gain no IP rights in BetGoat's trademarks or materials. Unauthorized use or registration is prohibited.